



# PRE-MBA

PROGRAM

# AU MBA

BRIDGE-COURSE



GRADUATE SCHOOL OF  
**BUSINESS AND ADVANCED  
TECHNOLOGY MANAGEMENT**

BRIDGE YOUR STUDY WITH US AND GRADUATE  
FASTER WITH LESS COST



# PRE-MBA PROGRAM

**Study MBA courses during  
the last semester of your  
undergraduate program and  
receive credit towards  
MBA Fast Track, MBA Digital Track  
and MBA Double Degree Programs**

**Block Teaching Method**  
(Class lectures, seminars, workshops and exams)

**CLASS BEGINS JAN, MAY, SEP**  
Classes available at AU Hua Mak

## Requirements and Conditions of Pre-MBA

1. AU 4<sup>th</sup> year undergraduate student with maximum four remainin gundergraduate courses.
2. Cumulative GPA of 2.00 and above.
3. Take the English Entrance Exam and English Interview. If student received a B+ or higher in ENG 1-4, the English Entrance Exam will be waived and only have to sit for interview.
4. Students must graduate from undergraduate degree coursework to continue directly into the second tri-semester of the MBA program.
5. Student must receive a B or higher in Pre-MBA courses to gain credit. If a student receives below a B, s/he must repeat the subject during the MBA program.

## Pre-MBA Courses

4th year undergraduate students are eligible to take a maximum four (4)

*Pre-MBA courses for a maximum of one (1) semester, which include the following:*

1. Introduction to Management Information System
2. Introduction to Quantitative Analysis
3. Organizational Behavior
4. Managerial Accounting

## Fees

Total Fees 89,900 Baht

A high-angle photograph of four students (three women and one man) sitting around a wooden table in a meeting room. They are looking at a laptop and some papers, appearing to be in a collaborative discussion. The room has large windows in the background, letting in bright light.

# AU MBA BRIDGE-COURSE

The MBA Bridge-Course is specifically designed to support AU undergraduate students' transition into the MBA program

## Conditions for applying to MBA Bridge-Course

- Must be Bachelor degree graduated with CGPA 3.00 or above
- Bridge a maximum of four (4) undergraduate courses with minimum grade of B+ towards the selected MBA program
- Bridge course(s) will be recorded on MBA transcript with the same grade as in the undergraduate record
- Tuition fee for each bridge subject is 5,000 Baht; other university fees applied

## Process of bridge course(s)

1. Review the list of transferable courses, complete and submit AU MBA Bridge-Course form
2. Pay the bridging course fee of 5,000 Baht per course
3. Maintain class attendance and participation in midterm and final exam

## Bridging Courses

### BBA Courses

BG 1201 Statistics I

ACT 2620 Fundamental of Managerial Accounting

MGT 3940 Business Research Methodology

FIN 3701 Corporate Finance

MKT 4730 Marketing Management

MGT 3905 Operations Management

FIN 3725 Managerial Economics

### MBA Courses

BG 5006 Introduction to Quantitative Analysis

BA 6601 Managerial Accounting

BP 6902 Business Research Methodology

BF 6701 Financial Management

BM 6801 Marketing Management

BP 6904 Operations Management

BE 6401 Managerial Economics

## BBA HTM Major courses:

### Undergraduate courses

HTM 3204 Human Resource Management in Hospitality and Tourism

HTM 3205 Marketing for Hospitality and Tourism

HTM 4210 Strategic Management in Hospitality and Tourism Planning and Development in Tourism

ACT 1600 /

1601 / 1602 Fundamentals of Financial Accounting

ACT 2620 Fundamentals of Managerial Accounting

### Graduate Courses (MBA) Equivalent

TR6104 Human Resources Management for Organization (3 credits)

TR 6107 Marketing Management for Tourism (3 credits)

TR 6108 Strategic and Quality Management for Tourism and Hospitality (3 credits)

TR6110 Tourism Policy and Public Planning (3 credits)

TR 6000 Managerial Accounting, Economics & Financial Decision Making for Tourism (3 credits)

# GRADUATE STUDIES ADMISSION CENTER

Hua Mak Campus P'building

**CALL: 02 723 2713 | 02 719 1929**  
**DIRECT LINE: 081 8151237**




[www.grad.au.edu](http://www.grad.au.edu)

As part of strengthening the Graduate School Community,  
we highly encourage you to join our Grad LINE Group and become friends with us.  
This LINE group will allow you ask our admission team for the most updated news on  
program and admissions, scholarships, and updates on future events

UNIVERSITY ADMISSIONS CENTER (UNIAD)

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