

# MSc BUSINESS AND ECONOMICS

商务与经济学硕士学位

PART-TIME PROGRAM THESIS AND NON-THESIS OPTIONS

#### **Overview of the Program**

- Graduates will receive Master of Science in Business and Economics from Assumption University.
- Bilingual Education: Coursework is offered in Chinese and English parallelly so students can opt to study the coursework in their preferred languages; research and publication are conducted in English.
- Preparing graduates who will receive rigorous training in economics and practical business applications.
- Graduates will be particularly attractive hires as analysts in both business organizations and government agencies.
- Graduates can effortlessly continue to the Ph.D. in Business and Economics program offered by Martin de Tours School of Management and Economics, Assumption University, if a further degree is desired.

一年半至两年时间,硕士学位 1.5 - 2 YEARS DURATION, MASTER'S DEGREE 自选搭配商科与经济学课程 FLEXIBLE COMBINATION OF BUSINESS AND ECONOMICS CONTENTS 课时集中,课程安排自由度高 CONCENTRATED LECTURES WITH FLEXIBLE SCHEDULE

# **QUALIFICATION FOR ADMISSION**

Applicants should meet the credentials and submit the materials stipulated as follows when seeking admission into the Program.

- 1. Bachelor's degree in any field from the institutions accredited by the Ministry of Education, Thailand
- 2. A minimum CGPA of 2.00 on 4.00 scale or equivalent for the bachelor's degree

# ENTRANCE REQUIREMENTS

- 1. A completed application form
- Official transcript of the previous university attended (1 copy)
- 3. Bachelor's degree certificate (1 copy)
- 4. Citizen identification card and house registration (1 copy) for Thai applicants
- 5. Passport (1 copy) for Non-Thai applicants
- Three (1x1.5 inches) photographs (formal attire, not in graduation gown)
  Resume (If any)
- 7. Resume (If any)

Applicants who are graduates from overseas Universities will be required to provide at the time of applying and not later, certified, attested, or notarized by competent notaries, all academic documents with the seal or stamp by the Ministry of Foreign Affairs, Ministry of Education or related department.

# ADMISSION FEE 1,000 THB (Non-refundable)

# EXEMPTION

The AU English Proficiency Test can be exempted depending on which of the following conditions you satisfy.

- a TOEFL score of (iBT) 90 or (PBT) 575 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor's degree or a higher degree from native English speaking countries (e.g. USA, Canada, UK, Australia and NewZealand)

# STUDY SYSTEM

1<sup>st</sup> semester I 2<sup>nd</sup> semester June - Oct. I Nov. - March

# **VENUE & CLASS HOURS**

 Hua Mak Campus, Ramkhamhaeng 24 Road Weekdays. 6.30-9.30 P.M.
Weekends. 9.00-12.00 A.M. and 1.00-4.00 P.M.

# DURATION: 1.5 - 2 YEARS

#### **ADMISSION SCHEDULE 2024**

Schedule	Semester 1/2024	Semester 2/2024
Application Period	Now - July 15, 2024	September 1 - October 20, 2024
English Proficiency Test	Online	Online
Interview Date	Online	Online
Entrance Result	To be announced	To be announced
Registration Date	July 22 - 26, 2024	October 25 – 31, 2024
Semester Begins	August 1, 2024	November 4, 2024

#### **ESTIMATED EXPENSES**

Installments	Thai Students (THB)	Non-Thai \$ (THB) (US\$)	
1 <sup>st</sup> Installment	137,600	187,500 5,358	37,500
2 <sup>nd</sup> Installment	118,600	187,500 5,358	37,500
3 <sup>rd</sup> Installment	94,950	175,000 5,000	35,000
<b>Total</b>	<b>350,150</b>	<b>550,000 15,715</b>	<b>110,000</b>

The fee includes:

First enrollment fee (matriculation fee, etc.)

- Tuition Fee, University fees, Campus network fee
- Comprehensive Examinations fee (first attempt only)

Health / Life insurance (non-Thai students)

The fee does not cover the followings:

Admission fee (non-refundable) Textbooks

- Note: 1. The fees are subject to change at the university's discretion without prior notice.
- 2. Currency exchange rate: THB 35 = US\$ 1, THB 5 = CNY 1

#### **COURSES**

#### Core Courses

MBE 6201 Seminar on Strategic Theory MBE 6202 Microeconomic Theory MBE 6203 Macroeconomic Theory MBE 6204 Advanced Organizational Theory

#### **Elective Courses** - 0004

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MBE 6301	Consumer Decision Making
MBE 6302	Advanced Research Methods
MBE 6303	International Financial Management
MBE 6304	Seminar on Econometrics
MBE 6305	Research Ethics and Academic Integrity
MBE 6401	Big Data and Decision Science
MBE 6402	International Marketing
MBE 6403	International Investment Analysis
MBE 6404	International Strategic Management
MBE 6405	Data Analytics and Deep Learning
MBE 6406	Seminar on Financial Economics
MBE 6407	Asset Pricing Theory
MBE 6408 Ir	nformation Literacy

#### **APPLICATIONS**

Hua Mak Campus Admissions Center "A" Building, 1st floor, Ramkhamhaeng 24 Road, Bangkok 10240 Thailand Office hours: 08:30 A.M. - 05:00 P.M. Monday – Friday

#### MARTIN DE TOUR SCHOOL OF MANAGEMENT AND ECONOMICS **MSME Business School**

Assumption University Hua Mak Campus (D Building, 6th Floor) Ramkhamhaeng 24 Road, Bangkok 10240 Thailand Tel. +66 (2) 300 4543-62 Ext. 1177 Office hours: Monday - Friday: 08:30 A.M. - 04:30 P.M. Saturday 8:30 A.M. - 12:00 P.M. Email: msbe@au.edu

#### **STUDY PLAN**

Thesis Option (Plan A) FIRST YEAR First Semester	
MBE 6201 Seminar on Strategic Theory MBE 6302 Microeconomic Theory One Elective Course One Elective Course One Elective Course Total	3 3 3 3 3 3 15
Second Semester	
MBE 6203 Macroeconomic Theory MBE 6304 Advanced Organization Theory One Elective Course MBE7801 Thesis I Total	3 3 3 6 15
SECOND YEAR First Semester	
MBE7802 Thesis II Total	6 6
Independent Study Option (Plan B) FIRST YEAR First Semester	
MBE 6201 Seminar on Strategic Theory MBE 6302 Microeconomic Theory One Elective Course One Elective Course One Elective Course Total	3 3 3 3 3 3 15
Second Semester	
MBE 6203 Macroeconomic Theory MBE 6304 Advanced Organization Theory One Elective Course One Elective Course One Elective Course Total	3 3 3 3 3 3 15
SECOND YEAR First Semester	
MBE7901Independent Study Total	6 6
IMPORTANT The provisional information statements set forth in this catalog should n the basis of any contract between a student and this institution. As	

University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate limited to academic requirements for graduation. Every enor through the second studies, will be made to keep students advised of any such changes. The University Registrar

Last updated: April 2024

### UNIVERSITY ADMISSIONS CENTER

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