



# M.S. MANAGEMENT

## MASTER OF SCIENCE IN MANAGEMENT

### IN CLASS & HYBRID LEARNING PROGRAM

#### NEW INFORMATION TECHNOLOGY MANAGEMENT CONCENTRATION

M.S. (Management) program is designed to develop creative and analytical thinking and to inculcate innovative skills in new and semi-skilled entrepreneurs, corporate managers, and leaders, of all kinds of organizations: Profit or Non-profit, or Government, who needed to effectively manage their operations to accomplish its goals in the modern dynamic environment. It also aims to develop management competencies required for implementation of innovative thinking and new ideas in business. Furthermore, it provides an understanding of the complexities and challenges of management of resources in the border-less knowledge economy.

#### QUALIFICATIONS FOR ADMISSION

- Any Bachelor's degree or equivalent from an accredited institution in any fields.
- A minimum CGPA of 2.00 on the scale of 4.0

#### APPLICATION REQUIREMENTS

1. A completed application form
2. Official transcript of the previous university attended (1 copy)
3. Bachelor's degree certificate (1 copy)
4. Citizen identification card and House Registration (1 copy) - for Thai applicants
5. Passport (1 copy) - for Non-Thai applicants
6. One (1x1.5 inches) photograph (formal attire, not in graduation gown)

*Note : All documents must be endorsed with signature and submitted in person within the last day of application period, otherwise the application will not be considered*

Applicants who are graduates from overseas universities will be required to provide at the time of applying and not later, certified, attested, or notarized by competent notaries, all academic documents with the seal or stamp by the Ministry of Foreign Affairs, Ministry of Education or related department.

#### VENUE & CLASS HOURS

On-Campus and Hybrid Learning Program

#### ADMISSIONS FEE

1,000 THB (Non-refundable)

#### ENTRANCE EXAMINATION

- AU English Proficiency Test Interview Entrance Examination

#### EXEMPTION

The AU English Proficiency Test can be exempted depending on which of the following conditions you satisfy.

- a TOEFL score of (iBT) 90 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor's degree from native English speaking countries (USA, Canada, UK, New Zealand and Australia)

#### CONTACT INFORMATION:

**Graduate School of Business and Advanced Technology Management (GS-BATM)**

3rd. Fl., A building, Huamak campus, Ramkhamhaeng 24 Rd., Bangkok, Thailand  
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#### PROGRAM BACKGROUND

M.S. (Management) is master's degree program in Management offered by Graduate School of Business and Advanced Technology Management Assumption University. As of January 2020, The program has admitted more than 595 students from several countries, and more than 322 students have been graduated. The M.S. (Management) has received interests from a wide variety of occupations, such as flight attendants of various airlines, business owners and managers.



## ADMISSION SCHEDULE 2024 / 2025

Schedule	Trimester 1/2024 May-August 2024	Trimester 2/2024 September-December 2024	Trimester 3/2024 January-April 2025
Application Deadline	26 April 2024	23 August 2024	20 December 2024
AU EPS Test and Interview	By appointment	By appointment	By appointment
Registration & Payment	22-25 April 2024	26-30 August 2024	23-27 December 2024
Induction Day	4 May 2024	31 August 2024	12 January 2025
Instruction begins	6 May 2024	2 September 2024	13 January 2025

## CURRICULUM STRUCTURE

Plan A (Thesis)	
Required Courses	15 credits
Elective Courses	9 credits
Thesis	12 credits
<b>Total</b>	<b>36 credits</b>

Plan B (Independent Study)	
Required Courses	15 credits
Elective Courses	18 credits
Independent study	3 credits
<b>Total</b>	<b>36 credits</b>

## STUDY PLAN

### Plan A (Thesis)

#### Year 1 Semester 1

MS 6401	Organizational Management
MS 6572	Management Information System (Elective course)
MS 6539	Quantitative Analysis for Management (Elective course)
MS 6408	Marketing Management

#### Year 1 Semester 2

MS 6406	Business Management Strategy
MS 6551	Managerial Economics (Elective course)
MS 6409	Financial and Accounting for Manager
MS 6407	Research Methodology

#### Year 2 Semester 1

MS 7002	Thesis I
MS 7003	Thesis II

### Plan B (Independent Study)

#### Year 1 Semester 1

MS 6401	Organizational Management
MS 6534	Information Communication Technology Management (Elective course)
MS 6539	Quantitative Analysis for Management (Elective course)
MS 6550	Managerial Accounting (Elective course)

#### Year 1 Semester 2

MS 6408	Marketing Management
MS 6551	Managerial Economics (Elective course)
MS 6409	Financial and Accounting for Manager
MS 6407	Research Methodology

#### Year 1 Semester 3

MS 6547	Customer Relationship Management (Elective course)
MS 6406	Business Management Strategy

#### Year 2 Semester 1

MS 7004	Independent Study
BP 6917	ST.Managing Organization Performance (Elective course)

## ESTIMATED FEES

	Thai Students (THB)	Non-Thai Students (THB)
Installment 1	137,500	187,500
Installment 2	137,500	187,500
Installment 3	125,000	175,000
<b>Total</b>	<b>400,000</b>	<b>550,000</b>

### The fee includes:

- First enrollment fee (matriculation fee, etc.)
- Tuition fee
- University fees, Campus network fee
- Comprehensive examinations fee (first attempt only)
- Health Insurance (non-Thai students)

### The fee doesn't cover the followings:

- Admission fee (non-refundable)
- Textbooks
- Maintaining Student Status (4,900 THB per Trimester)

### Note:

1. In case of failed grade in any course or comprehensive examination, the student should repeat the course or exam with the registration and university fees at the latest rate separately.
2. The fees are subject to change at the university's discretion without prior notice.
3. Currency exchange rate: THB 32 = US\$ 1

## WHAT WILL YOU GET?

### Knowledge and Know-how

At GSBATM, the quality of education is the primary focus above all other matters. It is the main focus to equip its graduates with all knowledge and skills they need to survive in the challenging and competitive environment.

This focus is accomplished through the new and up-to-date curriculum (revised every 2-3 years) and the highly competitive team of lecturers.

### Life-Along Learning

With the help of technology, you can study without sacrificing your lifestyle and work. Students can easily manage their own study schedule.

### Be part of AU Family

You will be part of a bigger family of Assumption University, enjoying the student and alumni network, all facilities, and the beautiful campuses.

### IMPORTANT

The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes.

The University Registrar : Last updated April 2024

