



M.S. MANAGEMENT

ปริญญาโท การจัดการมหาบัณฑิต

การจัดการอย่างชาญฉลาด

ด้วยความคิดสร้างสรรค์และนวัตกรรมผ่านเทคโนโลยีสารสนเทศ
รูปแบบการเรียนรู้แบบผสมผสาน พร้อมการสัมมนาท้ายวิชา
สำหรับนักศึกษาที่สื่อสารภาษาไทยได้

โอกาสเข้าร่วมกิจกรรมศึกษาดูงานต่างประเทศ 2 ครั้ง
ในความร่วมมือกับมหาวิทยาลัยพันธมิตร

ADMISSION CRITERIA

- Any Bachelor's degree or equivalent from an accredited institution in any fields.
- A minimum CGPA of 2.00 on the scale of 4.0

APPLICATION REQUIREMENTS

1. A completed application form
2. Official transcript of the previous university attended (1 copy)
3. Bachelor's degree certificate (1 copy)
4. Citizen identification card and house registration (1 copy) - for Thai applicants
5. Passport (1 copy) - for Non-Thai applicants
6. One (1x1.5 inches) photograph (formal attire, not in graduation gown)

Note : All documents must be endorsed with signature and submitted in person within the last day of application period, otherwise the application will not be considered.

Applicants who are graduates from overseas universities will be required to provide at the time of applying and not later, certified, attested, or notarized by competent notaries, all academic documents with the seal or stamp by the Ministry of Foreign Affairs, Ministry of Education or related department.

ADMISSIONS FEE

1,000 THB (Non-refundable)

ENTRANCE EXAMINATION

- AU English Proficiency Test
- Interview Entrance Examination

EXEMPTION

The AU English Proficiency Test can be exempted depending on which of the following conditions you satisfy.

- a TOEFL score of (iBT) 90 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor's degree from native English speaking countries (USA, Canada, UK, New Zealand and Australia)

VENUE & CLASS HOURS

On-Campus and Hybrid Learning Program

PROGRAM OVERVIEW

This program develops innovative and creative skills for entrepreneurs, managers, and leaders in profit, non-profit, or public sectors. It uses modern tools to manage operations effectively in rapidly changing environments.

The focus is on essential management skills to integrate creative ideas and address challenges in managing resources within a global knowledge-based economy, embodying "knowledge without borders."

Additional Benefit

Students have the option to participate in overseas field trips, organized in collaboration with partner universities, providing practical international exposure and enriching their understanding of global business practices and cultural diversity.





LEARNING OBJECTIVES

Knowledge and Know-how

At GSBATM, the quality of education is the primary focus above all other matters. It is the main focus to equip its graduates with all knowledge and skills they need to survive in the challenging and competitive environment.

This focus is accomplished through the new and up-to-date curriculum (revised every 2-3 years) and the highly competitive team of lecturers.

Life-Along Learning

With the help of technology, you can study without sacrificing your lifestyle and work. Students can easily manage their own study schedule.

Be part of AU Family

You will be part of a bigger family of Assumption University, enjoying the student and alumni network, all facilities, and the beautiful campuses.

Optional Overseas

Academic Field Trip

Take advantage of an optional overseas academic field trip with a partner university once per semester. Each trip aligns with the subject of study, providing international exposure and practical insights into global practices.

CURRICULUM DETAILS

Plan A (Thesis)

Required Courses	15 credits
Elective Courses	9 credits
Thesis	12 credits
Total	36 credits

Plan B (Independent Study)

Required Courses	15 credits
Elective Courses	18 credits
Independent study	3 credits
Total	36 credits

STUDY PLAN

Plan A (Thesis)

Year 1

- MS 6401
- MS 6572
- MS 6539
- MS 6408

Semester 1

- Organizational Management
- Management Information System
- Quantitative Analysis for Management
- Marketing Management

Year 1

- MS 6406
- MS 6551
- MS 6409
- MS 6407

Semester 2

- Business Management Strategy
- Managerial Economics
- Financial and Accounting for Manager
- Research Methodology

Year 2

- MS 7002
- MS 7003

Semester 1

- Thesis I
- Thesis II

Plan B (Independent Study)

Year 1

- MS 6401
- MS 6534
- MS 6539
- MS 6550

Semester 1

- Organizational Management
- Information Communication Technology Management
- Quantitative Analysis for Management
- Managerial Accounting

Year 1

- MS 6408
- MS 6551
- MS 6409
- MS 6407

Semester 2

- Marketing Management
- Managerial Economics
- Financial and Accounting for Manager
- Research Methodology

Year 1

- MS 6547
- MS 6406

Semester 3

- Customer Relationship Management
- Business Management Strategy

Year 2

- MS 7004
- BP 6917

Semester 1

- Independent Study
- ST.Managing Organization Performance

As part of the exclusive M.S. Management program, students have the option to participate in two international field trips. Each trip is thoughtfully designed to provide hands-on experiences, cultural immersion, and exposure to global business practices.

Sample Business Exposure destinations are subject to updates based on academic partnerships and program goals.

INTERNATIONAL FIELD TRIPS

EXPERIENCE GLOBAL LEARNING WITH OPTIONAL INTERNATIONAL FIELD TRIPS



Tokyo, Japan:
Gain insights into innovation and technology at Waseda University.



Singapore:
Explore Southeast Asia's business capital with National University of Singapore (NUS).



Nice, France
Master luxury brand management with EDHEC.



Silicon Valley, USA:
Explore tech innovation with Stanford University.

ADMISSION SCHEDULE

Trimester 1 (May-August)

Application Deadline: April
Instruction Begins: May

Trimester 2 (September-December)

Application Deadline: August
Instruction Begins: September

Trimester 3 (January-April)

Application Deadline: December
Instruction Begins: January

TUITION AND FINANCIAL INFORMATION

Installment 1	137,500 (THB)
Installment 2	68,750 (THB)
Installment 3	68,750 (THB)
Total (excluding field trip)	275,000 (THB)

Optional Field Trip Fee: 145,000 (THB)
420,000 (THB) (including optional field trip)

The fee includes:

- First enrollment fee (matriculation fee, etc.)
- Tuition fee
- University fees, Campus network fee
- Comprehensive examinations fee (first attempt only)

The fee doesn't cover the followings:

- Admission fee (non-refundable)
- Textbooks
- Maintaining Student Status (4,900 THB per Trimester)

Note:

- In case of failed grade in any course or comprehensive examination, the student should repeat the course or exam with the registration and university fees at the latest rate separately.
- The fees are subject to change at the university's discretion without prior notice.

IMPORTANT

The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such, Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes.

The University Registrar : Last updated April 2024

UNIVERSITY ADMISSIONS CENTER

ASSUMPTION UNIVERSITY

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Line



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