

# ARTS, MUSIC, SPORTS AND ENTERTAINMENT MANAGEMENT **Ph.D.**



**NEW**  
PH.D. PROGRAM



Graduates will be prepared to conduct both theoretical and applied research for a range of management careers within the broadening domain of Music, Arts, Sports and Entertainment.

Based on a research project undertaken across four years (full-time, minimum period of study three years), you will learn and develop digital transformation, innovation and technological tools to be an effective teacher, mentor or managers in the areas of Arts, Music, Sports and Entertainments Management.

*This bilingual program aimed to professionals who currently have a position of responsibility or want to start their professional career in the Music, Arts, Sports and Entertainments industry by entrepreneurship or in related industry.*

ADMISSION SCHEDULE

| Schedule                    | June Semester   | November Semester |
|-----------------------------|-----------------|-------------------|
| Application Period          | All year round  | All year round    |
| Entrance Test and Interview | To be announced | To be announced   |
| Class starts                | June            | November          |

ENTRANCE EXAMINATION

- AU English Proficiency Test
- Interview Entrance Examination

Exemption

The AU English Proficiency Test can be exempted depending on which of the following conditions you satisfy.

- a TOEFL score of (iBT) 90 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor's degree from native English speaking countries (USA, Canada, UK, New Zealand and Australia)

QUALIFICATIONS FOR ADMISSION

- Hold a Master’s Degree in the related fields.
- Any strong relevant professional experience will be considered on a case by case basis.

APPLICATION REQUIREMENTS

1. A completed application form
2. Bachelor and Master's Official transcript of the previous university attended (1 copy)
3. Bachelor and Master degree certificate (1 copy)
4. Citizen identification card and house registration (1copy) - for Thai applicants
5. Passport (1 copy) - for Non-Thai applicants
6. One (1x1.5 inches) photograph (formal attire, not ingraduation gown)

Note : All documents must be endorsed with signature and submitted in person within the last day of application period, otherwise the application will not be considered.

Applicants who are graduates from overseas universities will be required to provide at the time of applying and not later, certified, attested, or notarized by competent notaries, all academic documents with the seal or stamp by the Ministry of Foreign Affairs, Ministry of Education or related department.

STUDY PLAN

Year 1 - First semester : 9 Credits

|          |   |
|----------|---|
| AMC 8021 | Art History Analysis and Art Criticism                  |
| AMC 8023 | Symposium on Innovative Technologies for Art Management |
| ARM 8011 | Research Design and Methodology                         |

Year 1 - Second semester : 9 Credits

|          |   |
|----------|---|
| ARM 8013 | Action Research Methodology and Process         |
| AMC 8022 | Management of Art Exhibition and Art Museum     |
| ARM 8012 | Qualitative and Quantitative Evaluation Process |

Year 2 - First semester : 9 Credits

|          |                |
|----------|----------------|
| ARM 9201 | Dissertation I |
|----------|----------------|

Year 2 - Second semester : 9 Credits

|          |                 |
|----------|-----------------|
| ARM 9202 | Dissertation II |
|----------|-----------------|

Year 3 - First semester : 9 Credits

|          |                  |
|----------|------------------|
| ARM 9203 | Dissertation III |
|----------|------------------|

Year 3 - Second semester : 9 Credits

|          |                 |
|----------|-----------------|
| ARM 9204 | Dissertation IV |
|----------|-----------------|

GRADUATE ADMISSIONS OFFICE  
HUA MAK CAMPUS

Admissions Center "A" Building, 1<sup>st</sup> floor  
Ramkhamhaeng 24 Road, Bangkok 10240 Thailand  
Monday - Friday 08:30 A.M. - 05:00 P.M.  
Saturday 08:00 A.M. - 04:30 P.M.  
Sunday 08:00 A.M. - 02:00 P.M.

Graduate School of Business Advanced Technology  
Management (GS-BATM)

3<sup>rd</sup>. Fl., A building, Huamak campus,  
Ramkhamhaeng 24 Rd., Bangkok, Thailand  
Tel : +66 (2) 783-2222 Ext. 1360, 1361  
email: grad@au.edu

Prepares students for independently engaging in advanced work in high-quality research, teacher, mentor and managers with a focus in the areas of

- Arts Management
- Music Management
- Sports Management
- Entertainment Management

ESTIMATED FEES: INSTALLMENTS

| Installments    | (THB)     | (US\$) |
|-----------------|-----------|--------|
| 1st Installment | 271,100   | 9,037  |
| 2nd Installment | 255,000   | 8,500  |
| 3rd Installment | 255,000   | 8,500  |
| 4th Installment | 250,000   | 8,333  |
| 5th Installment | 246,000   | 8,200  |
| 6th Installment | 222,900   | 7,430  |
| Total           | 1,500,000 | 50,000 |

Note

- Fees are subject to change when applicable to the university discretion and without prior notice.
- Payment must be arranged in six installments as requestes by Assumption University.
- Currency exchange rate :  
THB 30 = US\$1



GRADUATE SCHOOL OF  
BUSINESS AND ADVANCED  
TECHNOLOGY MANAGEMENT

UNIVERSITY ADMISSIONS CENTER

ASSUMPTION UNIVERSITY

Hua Mak Campus, Assumption Building, Floor 1  
Suvarnabhumi Campus, SR101  
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Facebook: abacgraduate  
Instagram: au\_grad\_studies  
www.grad.au.edu



Line



Facebook



Instagram



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