



M.B.A.

MASTER OF BUSINESS ADMINISTRATION

FULL-TIME BILINGUAL TRACK 全日制工商管理學碩士

Bilingual: English and Chinese Program

1.5 YEARS APPROXIMATELY
FULL - TIME PROGRAM
CLASS ON WEEKDAY
BLOCK TEACHING
NON-THESIS OPTION

全日制工商管理學碩士（中英双语教学）
约1.5年毕业
工作日上课
模块教学法
可选择非论文（做个人调查）

QUALIFICATIONS FOR ADMISSION

- Bachelor's degree from an accredited institution to apply from Master program
- A cumulative grade point average of 2.0 or its equivalent
- Good command of English
- Computer literacy
- Take the AU English proficiency test (or a TOEFL score of (iBT) 90 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- Interview entrance examination

ENTRANCE REQUIREMENTS

- A completed application form
- Official transcript notarized certificate of the previous university attended (1 copy)
- Bachelor's Degree notarized certificate (1 copy)
- Passport (1 copy)
- Four (1x1.5 inch size) photographs (formal attire, not in graduation gown)
- Bring the original notarized certificate of transcript and degree

Applicants who are graduates from overseas Universities will be required to provide at the time of applying and not later, certified, attested, or notarized by competent notaries, all academic documents with the seal or stamp by the Ministry of Foreign Affairs, Ministry of Education or related department.

GRADUATION REQUIREMENTS 毕业要求

- Obtain the minimum prescribed 48 credits
获得最低规定的48个学分
- Earn a minimum cumulative GPA of at least 3.00
获得至少3.00的平均绩点
- Pass the written and oral comprehensive examinations
通过最后的综合考试

入学资格

- 持有由认可机构颁发的本科文凭
- 最低成绩GPA（平均绩点）要在2.0以上或同等水平
- 掌握英语运用能力
- 具备电脑应用能力
- 参加AU的入学英语考试（或托福网考成绩 ≥ 90分/雅思学术类考试 ≥ 6.5分，并在有效期内）
- 入学面试

申请材料

- 完成申请表的填写
- 本科成绩单公证复印件（1份）
- 本科文凭公证复印件（1份）
- 护照复印件（1份）
- 4张（1X1.5英寸大小）的蓝底或白底彩照
- 学位和成绩单的公证书原件



ADMISSION SCHEDULE 2025 - 2026

	Semester 1/2025 (May – August 2025)	Semester 2/2025 (September – December 2025)	Semester 3/2025 (January – April 2026)
Application deadline	From now – 30 April 2025	From now – 28 August 2025	From now – 26 December 2025
AU English Proficiency Test and Interview	Online	Online	Online
Entrance results	To be announced by the faculty	To be announced by the faculty	To be announced by the faculty
Induction day	10 May 2025	30 August 2025	10 January 2026
Instruction begins	12 May 2025	1 September 2025	12 January 2026

ADMISSION FEE 申请费用 1,000 THB (Non-refundable)

- The English Entrance Examination can be exempted depending on which of the following conditions you satisfy
- TOEFL score of (iBT) 90 or (PBT) 575 or IELTS (Academic) score of at least 6.5 (Validation: Two years)
- Bachelor's Degree or a higher degree from native English speaking countries (e.g. USA, Canada, UK, Australia and New Zealand)

符合以下条件的可以不用参加入学考试和面试

- 托福（网考）成绩90分及以上，雅思（学术类）成绩6.5分及以上（在两年有效期内）
- 本科在以英语为母语的国家学习并获得学士学位（如，美国、加拿大、英国、澳大利亚以及新西兰等）

ESTIMATED FEES 预估总学费

Installments	(THB)	(US\$)	(CNY)
1 st Installment	137,500	4,583	27,500
2 nd Installment	137,500	4,583	27,500
3 rd Installment	137,500	4,583	27,500
4 th Installment	137,500	4,583	27,500
Total	550,000	18,337	110,000

The fee includes: 费用包括

- First enrollment fee (matriculation fee, etc.) 注册登记等杂费
- Tuition fee, University fees, Campus Network fee 学费，学杂费，校园网络费
- Comprehensive Examinations fee (First attempt only) 综合考试费（首次参加）
- Health insurance (Non-Thai students) 医疗保险费
- AU Academic Writing Course 英语提升课费用 (First attempt only)

The fee does not cover the following 费用不包括

- Admission fee (non-refundable) 申请费（不退还）
- Textbooks 教材课本费
- Maintaining Student Status (4,900 THB per Trimester) 学生身份保留费，针对休学学生（每学期4,900泰铢）

Notes:

- In case of failed grade in any course or comprehensive examination, the student should repeat the course or exam with the registration and university fees at the latest rate separately
- The fees are subject to change at the university's discretion without prior notice
- Currency exchange rate: THB30 = US \$1, THB 5 = CNY 1

温馨提醒:

- 在任何课程或综合考试成绩不及格的情况下，若学生在新学期重修课程，需缴纳注册费以及学杂费
- 费用浮动变化由AU裁量调动，会在官网发布而没有提前通知
- 以上费用是根据汇率：33泰铢=1美元 5泰铢= 1元人民币

IMPORTANT

The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes.

The University Registrar : Last updated April 2024

CURRICULUM STRUCTURE 课程结构

Required Courses	30 Credits	必修课程	30学分
Elective Courses	12 Credits	选修课程	12学分
Comprehensive Examination	--	综合考试	--
Independent Study	6 Credits	独立研究	6学分
Total	48 Credits	总学分	48学分

STUDY PLAN 學習計劃

Trimester 1 第一學期

BG 5006	Intro. to Quantitative Analysis
BP 6903	Organizational Behavior
BA 6601	Managerial Accounting
BC 6501	Intro. to Mgt. Information Systems

Trimester 2 第二學期

BP 6902	Business Research Methodology
BP 6910	International Business Mgt.
BF 6701	Financial Management
BE 6401	Managerial Economics

Trimester 3 第三學期

BM 6801	Marketing Management
BP 6904	Operation Management
BP6905	Human Resource Management (Elective Course)
BM 6805	Marketing Logistics Mgt. (Elective Course)

Trimester 4 第四學期

BP 6918	Strategic Management
BP 6955	Individual Research in Management
BM 6810	Customer Relationship Mgt. (Elective Course)
BM 6895	Internet Marketing

Trimester 5 第五學期

Written and Oral Comprehensive Examinations
Elective Courses with Specialization Area
**Availability of elective courses depends on term and lecturers*

GRADUATE ADMISSIONS OFFICE HUA MAK CAMPUS

Admissions Center "A" Building, 1st floor
Ramkhamhaeng 24 Road, Bangkok 10240 Thailand
Monday - Friday 08:30 A.M. - 05:00 P.M.
Saturday 08:00 A.M. - 04:30 P.M.
Sunday 08:00 A.M. - 02:00 P.M.

UNIVERSITY ADMISSIONS CENTER

ASSUMPTION UNIVERSITY

Hua Mak Campus, Assumption Building, Floor 1
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Facebook: abacgraduate
Instagram: au_grad_studies
www.grad.au.edu



Line



Facebook



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