

ARTS, MUSIC, SPORTS AND ENTERTAINMENT MANAGEMENT **Ph.D.**



NEW
PH.D. PROGRAM



Graduates will be prepared to conduct both theoretical and applied research for a range of management careers within the broadening domain of Music, Arts, Sports and Entertainment.

Based on a research project undertaken across four years (full-time, minimum period of study three years), you will learn and develop digital transformation, innovation and technological tools to be an effective teacher, mentor or managers in the areas of Arts, Music, Sports and Entertainments Management.

This bilingual program aimed to professionals who currently have a position of responsibility or want to start their professional career in the Music, Arts, Sports and Entertainments industry by entrepreneurship or in related industry.

Scholarships Available*

ADMISSIONS SCHEDULE 2024 / 2025

	Semester 1/2024 (June-October 2024)	Semester 2/2024 (November 2024 - March 2025)
Application Deadline	Wed. 22 May 2024	Wed. 23 October 2024
AU EPS Test and Interview	by appointment	by appointment
Registration Period	3-10 June 2024	28 Oct - 1 Nov. 2024
Instruction Begins	Mon. 10 June 2024	Mon. 4 November 2024

ENTRANCE EXAMINATION

- AU English Proficiency Test
- Interview Entrance Examination

Exemption

The AU English Proficiency Test can be exempted depending on which of the following conditions you satisfy.

- a TOEFL score of (iBT) 90 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor's degree from native English speaking countries (USA, Canada, UK, New Zealand and Australia)

QUALIFICATIONS FOR ADMISSION

- Hold a Master's Degree in the related fields.
- Any strong relevant professional experience will be considered on a case by case basis.

APPLICATION REQUIREMENTS

1. A completed application form
2. Bachelor and Master's Official transcript of the previous university attended (1 copy)
3. Bachelor and Master degree certificate (1 copy)
4. Citizen identification card and house registration (1copy) - for Thai applicants
5. Passport (1 copy) - for Non-Thai applicants
6. One (1x1.5 inches) photograph (formal attire, not in graduation gown)

Note : All documents must be endorsed with signature and submitted in person within the last day of application period, otherwise the application will not be considered.

Applicants who are graduates from overseas universities will be required to provide at the time of applying and not later, certified, attested, or notarized by competent notaries, all academic documents with the seal or stamp by the Ministry of Foreign Affairs, Ministry of Education or related department.

STUDY PLAN

Year 1 - First semester : 9 Credits

- AMC 8021 Art History Analysis and Art Criticism
- AMC 8023 Symposium on Innovative Technologies for Art Management
- ARM 8011 Research Design and Methodology

Year 1 - Second semester : 9 Credits

- ARM 8013 Action Research Methodology and Process
- AMC 8022 Management of Art Exhibition and Art Museum
- ARM 8012 Qualitative and Quantitative Evaluation Process

Year 2 - First semester : 9 Credits

- ARM 9201 Dissertation I

Year 2 - Second semester : 9 Credits

- ARM 9202 Dissertation II

Year 3 - First semester : 9 Credits

- ARM 9203 Dissertation III

Year 3 - Second semester : 9 Credits

- ARM 9204 Dissertation IV

Graduate School of Business Advanced Technology Management (GS-BATM)

3rd. Fl., A building, Huamak campus,
Ramkhamhaeng 24 Rd., Bangkok, Thailand
Tel: 02-300-4543 ext.1360, 1361
email: grad@au.edu

Prepares students for independently engaging in advanced work in high-quality research, teacher, mentor and managers with a focus in the areas of

- Arts Management
- Music Management
- Sports Management
- Entertainment Management

ESTIMATED FEES: INSTALLMENTS

Installments	(THB)	(US\$)
1st Installment	271,100	9,037
2nd Installment	255,000	8,500
3rd Installment	255,000	8,500
4th Installment	250,000	8,333
5th Installment	246,000	8,200
6th Installment	222,900	7,430
Total	1,500,000	50,000

Note

- Fees are subject to change when applicable to the university discretion and without prior notice.
- Payment must be arranged in six installments as requested by Assumption University.
- Currency exchange rate : THB 30 = US\$1



GRADUATE SCHOOL OF
**BUSINESS AND ADVANCED
TECHNOLOGY MANAGEMENT**