



## PhD. HTM DOCTOR OF PHILOSOPHY (HOSPITALITY AND TOURISM MANAGEMENT PROGRAM)

มีทุนการศึกษาจากทางมหาวิทยาลัย  
สมัครวันนี้ สำหรับนักศึกษาใหม่สัญชาติไทย  
รับทุนการศึกษา ๔๐๐,๐๐๐ บาท

The ABAC Ph.D. in Hospitality and Tourism Management (Ph.D. HTM) Program is the first International Tourism PhD program in Thailand and continues to be the pre-eminent program with small class sizes, and students from ASEAN. The program is delivered in English by international faculty members, all of whom have a wealth of experience in Tourism and Hospitality sectors.

The Ph.D. HTM program is delivered through a series of seven modules arranged in a combination of conventional lectures, tutorials, seminars, workshops and out-of-class activity-based learning experiences. With one intake per year registration can be made at any time with the program commencing in September each year.

After completing the seven theory modules in their first year students are assigned an individual supervisor who is a renowned researcher in the student's research area. Students may elect to complete their dissertation in one to four years.

### QUALIFICATIONS FOR ADMISSION

- Hold a Master's Degree in related fields (MBA, Msc in Tourism) or equivalent degrees in any other fields, with GPA above 3.50 on a scale of 4.00 or equivalent.
- Have at least 3 years of work experience in organisations in the area of interest and expertise.
- Submit two letters of recommendation from either former instructors or employers.
- Present a brief research proposal in the field of hospitality and tourism studies.

### APPLICATION REQUIREMENTS

1. A completed application form
2. Bachelor and Master's Official transcript of the previous university attended (1 copy)
3. Bachelor and Master degree certificate (1 copy)
4. Citizen identification card and house registration (1 copy) - for Thai applicants
5. Passport (1 copy) - for Non-Thai applicants
7. One (1x1.5 inches) photograph (formal attire, not in graduation gown)

Note : All documents must be endorsed with signature and submitted in person within the last day of application period, otherwise the application will not be considered.

Applicants who are graduates from overseas universities will be required to provide at the time of applying and not later, certified, attested, or notarized by competent notaries, all academic documents with the seal or stamp by the Ministry of Foreign Affairs, Ministry of Education or related department.

**ADMISSIONS FEE** 1,000 THB (Non-refundable)

### ENTRANCE EXAMINATION

- AU English Proficiency Test
- Interview Entrance Examination

### EXEMPTION

The AU English Proficiency Test can be exempted depending on which of the following conditions you satisfy.

- a TOEFL score of (iBT) 90 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor's degree from native English speaking countries (USA, Canada, UK, New Zealand and Australia)

### GRADUATE REQUIREMENTS

1. Complete the total number of credits of the program
2. Achieve a cumulative grade point average of at least 3.00
3. Have the dissertation / part of the dissertation published or have obtained an acceptance of its publication in a national or international journal in accordance with OHEC's Regulations
4. Maintain proper conduct worthy of being a doctoral degree holder
5. Settle all financial obligations to the University
6. Fulfill the requirement of an out-of country fieldtrip

#### Graduate School of Business Advanced Technology Management (GS-BATM)

3<sup>rd</sup>. Fl., A building, Huamak campus,  
Ramkhamhaeng 24 Rd., Bangkok, Thailand  
Tel: 02-300-4543 ext.1360, 1361  
email: grad@au.edu

## ADMISSION SCHEDULE

Schedule	June Semester	November Semestet
Application Period	All year round	All year round
Entrance Test and Interview	To be announced	To be announced
Class starts	June	November

### STUDY PLAN

#### CURRICULUM STRUCTURE

The total number of credits of the program is	54 credits.
Required Foundation Courses	non-credit
Required Courses	9 credits
Elective Courses	9 credits
Dissertation	36 credits

#### Year I - First Semester

TR 5900 Graduate Studies Skills	non-credit
TR 5902 Advanced Hospitality and Tourism Management	3
TR 5903 Contemporary Issues in Hospitality and Tourism Development	3
TR 5904 Research Design and Methodology	3
<b>Total</b>	<b>9</b>

#### Year I - Second Semester

Elective Courses	9
<b>Total</b>	<b>9</b>

#### Year II - First Semester

TR 9100 Doctoral Dissertation I	9
<b>Total</b>	<b>9</b>

#### Year II - Second Semester

TR 9101 Doctoral Dissertation II	9
<b>Total</b>	<b>9</b>

#### Year III - First Semester

TR 9102 Doctoral Dissertation III	9
<b>Total</b>	<b>9</b>

#### Year III - Second Semester

TR 9103 Doctoral Dissertation IV	9
<b>Total</b>	<b>9</b>

### COURSES

<b>Required Course</b>	<b>(9 credits)</b>
TR 5900 Graduate Studies Skills	non-credit
TR 5902 Advanced Hospitality and Tourism Management	3
TR 5903 Contemporary Issues in Hospitality and Tourism Development	3
TR 5904 Research Design and Methodology	3
<b>Total</b>	<b>9</b>

#### Elective Courses (9 credits)

TR 6900 Advanced Destination Marketing	3
TR 6901 Advanced Strategic Tourism Planning	3
TR 6902 Advanced Theories in Organization and Development	3
TR 6903 Advanced Human Capitals Management in Hospitality and Tourism	3
TR 6904 Advanced Intercultural Communication	3
TR 6905 Advanced Tourist Behaviour and Management	3
TR 6907 Seminar in Tourism and Hospitality Business Management	3
TR 6908 Leisure, Business & Event Tourism Management	3
TR 6909 Information Technology in Tourism	3

### Dissertation

(36 credits)

TR 9100 Doctoral Dissertation I	9
TR 9101 Doctoral Dissertation II	9
TR 9102 Doctoral Dissertation III	9
TR 9103 Doctoral Dissertation IV	9

### ESTIMATED FEES: INSTALLMENTS

Installments	(THB)	(US\$)
1 <sup>st</sup> Installment	271,100	9,037
2 <sup>nd</sup> Installment	255,000	8,500
3 <sup>rd</sup> Installment	255,000	8,500
4 <sup>th</sup> Installment	250,000	8,333
5 <sup>th</sup> Installment	246,000	8,200
6 <sup>th</sup> Installment	222,900	7,430
<b>Total</b>	<b>1,500,000</b>	<b>50,000</b>

#### Note

- Fees are subject to change when applicable to the university discretion and without prior notice.
- Payment must be arranged in six installments as requested by Assumption University.
- Currency exchange rate : THB 32 = US\$1

### GRADUATE ADMISSIONS OFFICE

#### HUA MAK CAMPUS

Admissions Center "A" Building, 1<sup>st</sup> floor  
Ramkhamhaeng 24 Road, Bangkok 10240 Thailand

Monday – Friday 08:30 A.M. - 05:00 P.M.

#### SUVARNABHUMI CAMPUS

Admissions Center SR101  
88 Moo 8 Bang Na-Trad Km.26, Bang Sao Thong  
Samut Prakan, Thailand 10540

Monday - Friday 08:30 A.M. to 05:00 P.M.

#### IMPORTANT

The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes.

The University Registrar : Last updated April 2024

### UNIVERSITY ADMISSIONS CENTER

HUA MAK CAMPUS  
Tel. 02 - 300 - 4543-62 Ext.1244  
Tel. 02 - 719 - 1929

081 - 815 - 1237  
gradadmission@au.edu



Line



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Instagram



www.grad.au.edu