



# ASSUMPTION UNIVERSITY

## AU SIMBA

Create a Better Future



Smart Integration in Management & Business Analytics

# 3 YEARS UNDERGRADUATE + 1 YEAR MASTER'S DEGREE

### Earn Both A Bachelor's And Master's In Just 4 Years

#### **SIMBA: Equipping Future Leaders with Cutting-Edge Business and Technology Skills**

Our SIMBA program at Assumption University combines business theory and technological expertise, preparing graduates to create innovative solutions for today's digital industries. This program collaborates with the Graduate School and esteemed partners: Vincent Mary School of Engineering, Science and Technology, Martin de Tours School of Management and Economics, and Albert Laurence School of Communication Arts.

We also offer strong international partnerships, providing students with global study opportunities.

-  Flexible Learning Options
-  Hands-On Industry Training
-  Affordable Tuition
-  No Uniform Required (Polite Casual)
-  Study in the Heart of Bangkok
-  One-to-One Mentorship
-  Opportunities to study and work abroad
-  Learn in Your Native Language
-  Modern facilities
-  Scholarships for studying abroad

Why  
to Choose  
SIMBA?





## > 02 KEY ADVANTAGES



**Choose from more than 5 undergraduate programs and over 10 master's degree programs** to tailor your education to your career goals.



**Regionally and Worldwide Accredited Curriculum:** Our curriculum is recognized both regionally and internationally, ensuring a high standard of education.



**Transfer Options to Study Abroad:** Benefit from Assumption University's strategic partnerships with institutions across all continents.

**Experience-Based Courses:** Courses designed to provide practical, real-world experience.

**Educational Pathway for Development:** The first year is a preparation phase that saves time and sets a clear and stable future. It helps students manage their time efficiently, build familiarity with peers and faculty, and receive support to discover their interests and strengths, providing a solid foundation for selecting their undergraduate program in the second year.

**Real Work Experience:** Collaborate with leading organizations both domestically and internationally.

**Work-Life Balance:** Enjoy a learning environment that promotes creativity, innovation, and freedom of thought.



## 01 EARN TWO DEGREES FASTER

Earning both a bachelor's and a master's degree simultaneously is a strategic and cost-effective approach to advancing in your field. Accelerated degree programs provide the opportunity to obtain dual degrees in various disciplines such as Business Administration, Science & Engineering, Business Arts, and Communication Arts.



## 03 ACADEMIC PROGRAMS

### UNDERGRADUATE PROGRAMS (3 YEARS)

**Plan Your Own Direction and Future.** Benefit from subjects best suited to your interest and development:

- Bachelor of Business Administration (B.B.A.) in **Sustainable Business Management**
- Bachelor of Science in **Applied Informatics and Data Science (B.Sc IDS)**
- Bachelor of Arts (B.A.) in **English for International Business (EIB)**
- Bachelor of Engineering (B.Eng.) in **New Energy Automotive Engineering**
- Bachelor of Communication Arts (B.Com.Arts.) in **Creative Commercial Communication**

### DOUBLE UNDERGRADUATE DEGREE OPTION

While entering the third year of the undergraduate program, students can choose to spend one additional year studying in China. This allows them to graduate with a double undergraduate degree from both Assumption University and a partner university in China, providing a unique and valuable international experience.

### MASTER'S DEGREE PROGRAMS (1 YEAR)

**Advance Your Expertise.** Choose from the Following Master's Degree Programs:

- Master's Degrees from Graduate School of Business and Advanced Technology Management
- Master's Degrees from Graduate School of Human Sciences
- Master's Degrees from Thomas Aquinas School of Law
- Master's Degrees from Vincent Mary School of Engineering, Science and Technology
- Master's Degrees from Martin de Tours School of Management and Economics
- Master's Degrees from Bernadette de Lourdes School of Nursing Science
- Master's Degrees from Louis Nobiron School of Music
- Master's Degrees from Theophane Venard School of Biotechnology



# AU SIMBA PROGRAM

## SMART INTEGRATION IN MANAGEMENT & BUSINESS ANALYTICS



### 04 THE LEARNING PROCESS

**01**  
OPTION

3 Years Undergraduate in AU +  
1 Year Master's in AU

Earn both a Bachelor's and a Master's degree from Assumption University.

**02**  
OPTION

2 Years Undergraduate in AU +  
1 Year Undergraduate in Overseas  
University + 1 Year Master's in AU

Earn a Double Bachelor's degree (one from AU and one from an overseas university) and a Master's degree from Assumption University.

**03**  
OPTION

3 Years Undergraduate in AU +  
1 Year Partial Master's in AU  
and Partial Overseas University

Earn a Bachelor's degree from Assumption University and Double Master's degrees (one from AU and one from an overseas university).

**04**  
OPTION

2 Years Undergraduate in AU +  
1 Year Undergraduate in Overseas  
University + 1 Year Partial Master's in AU  
and Partial Overseas University

Earn Double Bachelor's degrees (one from AU and one from an overseas university) and Double Master's degrees (one from AU and one from an overseas university).



### 05 DIVERSE AND INTERNATIONAL FACULTY

#### Global Perspectives

Our team members come from diverse origins, representing a wide range of cultural and professional backgrounds. This diversity enriches the learning experience, providing students with global perspectives and insights that go beyond regional understandings. Our faculty includes experts from various parts of the world, ensuring a truly international education.



### 06 GLOBAL STUDY OPPORTUNITIES

#### Expand Your Horizons

Students also have the option to study overseas through the benefit of joint and double degree programs. These programs offer unparalleled international exposure, allowing students to broaden their horizons, gain diverse perspectives, and enhance their global employability. By taking advantage of these opportunities, students can immerse themselves in different cultures, build a global network, and gain a competitive edge in the international job market.

**FAST TRACK YOUR SUCCESS  
ACCELERATE YOUR CAREER  
3 YEARS UNDERGRADUATE +  
1 YEAR MASTER'S DEGREE  
STEP INTO THE DIGITAL AGE WITH  
A NEW WAY OF LEARNING**



This combined program aims to shape students into entrepreneurs who excel in the digital age.

By learning from successful business people and training with world-class companies, students will have various paths to become experts in fields such as business, technology and innovation, language arts, and creative commercial communication.



## 07 SUPPORT SYSTEMS

### One-to-One Advisory Sessions with Our Mentors

Our mentors provide personalized guidance to ensure a smooth and successful academic journey from day one through to earning your master's degree.



## 08 INNOVATIVE LEARNING EXPERIENCE

- **Block Teaching:** Focus on one course at a time for practical learning and skill development.
- **Learn What You Need, Focus on Practicality:** Intensive curricula designed for faster graduation and real-world application.
- **Hands-On Learning:** Engage in Sandbox Business projects to test and refine business ideas with the support of experienced mentors.



## 09 REQUIREMENTS: WHO CAN APPLY

- High School Transcript and Graduation Diploma
- I.G.C.S.E./G.C.S.E./G.C.E. "O" Level: 8 subjects total, with grades no less than "C"
- GED: 4 subjects with scores no less than 145, total scores no less than 580
- IB Certificate: 5 subjects with grades no less than 4
- Certificate from the Australian Qualifications Framework
- Other equivalent certificates or diplomas authorized by the Ministry of Education